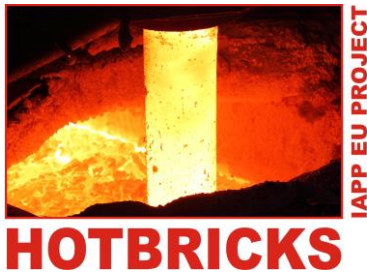




UNIVERSITÀ DEGLI STUDI  
DI TRENTO

Dipartimento di Ingegneria Civile,  
Ambientale e Meccanica



Mechanics of refractory  
materials at high-temperature  
for advanced industrial  
technologies  
[hotbricks.unitn.it](http://hotbricks.unitn.it)



## AVVISO DI CORSO

Si comunica che il **18-19 marzo 2015, ore 9.00-13.00 e 14.00-18.00**  
si terrà presso l'aula **H1 e C2** (via Mesiano 77) il seguente corso

### Exploitation of Intellectual Property Rights

**Dr. Ing. Véronique BROHEZ**

*Deputy Intellectual Property Manager  
VESUVIUS Group S.A., Belgium*

March 18, 2015 -Wednesday-		March 19, 2015 -Thursday-	
9:00-13:00	H1	9:00-13:00	C2
14:00-18:00	H1	14:00-18:00	C2

#### PROGRAM:

##### 1) Introduction to Intellectual Property

Copyright  
Plagiarism  
Know-How

##### Industrial Property

- Trademarks
- Designs
- Patents

Databases  
Domain names  
Others

##### 2) Trademarks

- Definition
- Filing procedures - opposition
- Infringement and enforcement
- Practical case study

##### 3) Patents

- Definitions



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Patent  
Invention  
Ideas & concept  
Public domain

- Prior art
  - Freedom to operate
  - Patentability requirements
- Novelty-inventive step-industrial application
- Patent filing and prosecution
- National-Regional-international routes
- Opposition/invalidation
  - Unitary patent
  - Unified patent court
  - Infringement & enforcement
  - CII - Computer implemented inventions

Exercises & practical cases

Prior art search

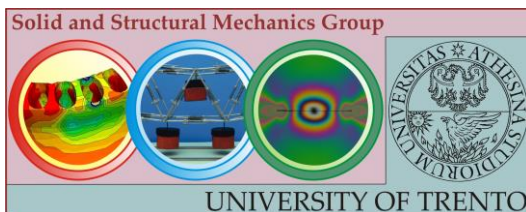
How to read a patent document?

Bases for Drafting (identify what is needed to file a patent application)

Infringement or freedom to operate

Tutti gli interessati sono invitati a partecipare.

Il seminario è organizzato dal gruppo di Scienza delle Costruzioni  
(D. Bigoni, L. Deseri, N.Pugno, M. Gei, A. Piccolroaz, F. Dal Corso, M.F. Pantano, R. Springhetti)



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